

our program

ISR is recognized as the world's safest provider of survival swimming lessons for children 6 months to 6 years of age. ISR designed its proprietary methodology for you: parents who are dedicated to their child's safety, education, and developmental needs.

We have invested 45 years in your child's ability to play safely in and around the water - because we recognize that parents need their children to feel comfortable around the water - while lowering the risk of drowning. With a focus on safe, customized, one-on-one training delivered exclusively by certified instructors, ISR's Self-Rescue™ lessons emphasize health, continuous program evaluations, and parent education unlike any other swim instruction program.

family aquatic safety

- Drowning is the leading cause of accidental death for children between the ages of 1 and 4
- 88% of young drowning victims were under some form of supervision at the time of the incident
- Maintain constant, eyes-on, uninterrupted supervision
- Never leave a child alone near any body of water, not even for a second
- Install permanent four-sided fencing that encloses the entire pool area with a self-closing, self-locking gate
- Install high locks and alarms on ALL doors and windows that lead to the pool, including utility and pet doors

history of ISR

Founded by Harvey Barnett, Ph.D. in 1966, ISR endeavored to put an end to a preventable tragedy... childhood drowning. Barnett witnessed the aftermath of this tragedy after a neighbor's 9-month-old son reached the water alone. From that point on, Barnett vowed to do everything possible to ensure that *Not One More Child Drowns*. A behavioral scientist by trade, Barnett adapted his theoretical knowledge of learning to pioneer ISR's Self-Rescue™ method, which is used today to teach infants and young children to save themselves should they reach the water alone. Fortunately, what began as one man's mission has transformed into a worldwide organization that is continually making large strides toward the day that *Not One More Child Drowns*. To date, ISR has more than 800 documented cases of children using ISR's survival swimming techniques to save themselves from drowning.

safety first

At ISR, your child's safety is our first priority. Each survival swimming lesson is uniquely tailored to your child's needs based on a comprehensive assessment and continual monitoring of your child's health and skill attainment. We understand that every child learns at his or her own pace, and accordingly, your child will be gently guided through each skill level based on his or her level of development and readiness.

our instructors

Every ISR Instructor worldwide completes an 8-week intensive academic and in-water training program before they are certified to offer ISR's Self-Rescue™ program. Once certified, ISR Instructors are recognized as highly skilled, precise aquatic behavior specialists, who understand the unique cognitive, intellectual, and physical development dynamics of young children. Understanding the behaviors of children in the water allows each Instructor to respond with ISR's proprietary technique, and provide the safest and most effective lesson for each child.



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DO YOU KNOW HOW TO SAVE A CHILD FROM DROWNING?

HE DOES.

