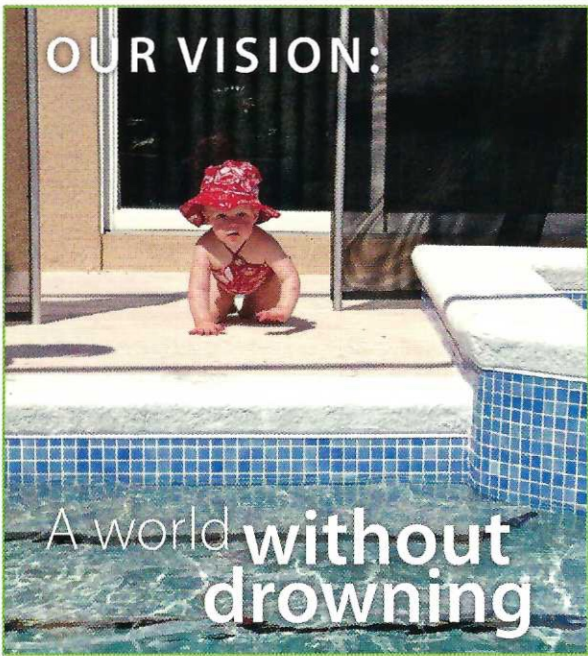


OUR VISION:



A world **without drowning**

Drownings are the leading cause of injury death for young children ages 1-4, and three children die every day as a result of drowning.

Of all preschoolers who drown, 70% are in the care of one or both parents and 75% are missing from sight for five minutes or less.

— Centers for Disease Control and Prevention,
National Center for Injury Prevention and Control,
Division of Unintentional Injury Prevention

Drowning is Preventable



Learn water safety tips and what you can do to protect your family from the risk of drowning.

YOU can prevent a drowning by implementing the following **3 steps** developed by **The Safer 3 Water Safety Foundation.**

1.

SAFER WATER—Learn to identify and reduce the risks of drowning associated with all types of water: bathtubs (never leave a child alone), oceans (surf and rip currents), lakes and rivers (currents and steep banks), pools, and spas. Appropriate pool fencing significantly reduces the risk of drowning. The fence should be at least 4-feet high, and have self-closing and self-latching gates that open outward, with latches that are out of the reach of children.

2.

SAFER PEOPLE—Reduce risks for the potential victim by providing constant adult supervision, learning water safety and swimming skills, and wearing a Coast Guard approved life jacket.

3.

SAFER RESPONSE—Reduce risk during an emergency by learning emergency response techniques, having an emergency action plan, and a phone nearby at all times.

Foundation Sponsors



Partners in Prevention



SAFER WATER • SAFER PEOPLE • SAFER RESPONSE

SAFER 3 WATER SAFETY
FOUNDATION

Educate to Eliminate Drowning

www.safer3.org